



Those curtains look FIERCE on you!

Product Runway comes to Seattle May 2nd 2008

March 21, 2008 – Design-savvy Seattle is buzzing about **Product Runway**, the eagerly anticipated party and competition that promises to be the fashion event of the year. For the first time in Seattle, internationally renowned architecture and interior design firms paired with students will exhibit their creativity by sending couture garments crafted from a diverse range of interior materials and finishes down the runway. Teams from regional firms are designing and constructing their creations using everything from carpet to lighting – as they compete for bragging rights and to see who can drop the most jaws in town. Tickets are on sale for the May 2nd, 2008 one night only event, available at the website: www.productrunway.com.

The garments will be critiqued by celebrity judges Jack Mackenroth, (Bravo's Project Runway) Matt Lorenz, (Bravo's Top Design) and Angela Adams (Furnishings and Fashion Accessories Designer) and June Rau (Fashion Director for Nordstrom). Seattle's favorite 7'-2" drag queen, GLAMAZONIA (recently of Gay Bingo for Lifelong AIDS Alliance) will provide saucy commentary as emcee of the event.

The event is open to the public and kicks off at 6:30 pm on May 2nd, 2008 at Seattle's South Lake Union Naval Reserve. Part runway fashion show, part theatrical production and part indulgence for guests, **Product Runway** promises to be a showcase for innovative and creative design from top designers in the region.

VIP attendees receive reserved front row seats and will mingle with the celebrity judges at the after-party. VIP tickets are \$150, general admission tickets are \$50. Discounted student tickets are also available.

All admissions include signature drinks from sponsors (Dry Soda, Red Bull, Skyy Vodka, Pyramid Beer, and Precept Wines) and heavy hors d'ouvers.

Prominent firms from throughout the Northwest including Callison, NBBJ, CollinsWoerman, Gensler and Weber+Thompson are sponsoring teams for the event.

Funds raised benefit the Interior Design Coalition of Washington, working to promote professionalism in the Interior Design industry.

For tickets and more information visit www.productrunway.com or contact Christina Stewart at Christina@productrunway.com, 206-245-2037.

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